

ORDER



KSNV

Orders	Order / Rev:	106554
	Alt Order #:	06851927
	Product Desc:	OBAMA ADD
	Estimate:	1768
	Flight Dates:	09/13/12 - 09/17/12
	Original Date / Rev:	09/12/12 / 09/18/12
	Order Type:	GENERAL

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

Agency	Name:	GMMB, Inc./ Washington D.C.
	Buying Contact:	
	Billing Contact:	
		Washington Harbor
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Obama for America - Revised
	Demographic:	A35+
	Product Codes:	PLC01-Democrat
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
Order Separation: 00:05:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	22	\$22,325.00	\$18,976.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	22	\$22,325.00	\$18,976.25	0.00
Totals	22	\$22,325.00	\$18,976.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary	Start Of Order	End Of Order	100%	

Order Share

Order Share	Share	Total
KSNV	17%	\$22,325.00
Market	100%	\$131,323.53

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	35%	\$45,963.24
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	13%	\$17,072.06
KTUD	0%	\$0.00
KVVU	28%	\$36,770.59
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$9,192.65

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 1	KSNV	09/13/12	09/17/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners		5-6a									1	\$125.00
WAKE UP WITH THE WAGNERS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/13/12 09/19/12 ---TF-- 1 \$125.00 0.00																
E 2	KSNV	09/13/12	09/17/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners		6-7a									1	\$250.00
WAKE UP WITH THE WAGNERS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/13/12 09/19/12 ---TF-- 1 \$250.00 0.00																
E 3	KSNV	09/13/12	09/17/12	Today Show Today Show	CM	658a-9am									2	\$1,100.00
TODAY SHOW																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/13/12 09/19/12 M--TF-- 2 \$550.00 0.00																
E 4	KSNV	09/15/12	09/15/12	Saturday Today Saturday Today	CM	7a-9am									1	\$225.00
SATURDAY TODAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/10/12 09/16/12 ----S- 1 \$225.00 0.00																
E 5	KSNV	09/13/12	09/17/12	Dr. Phil Dr Phil	CM	3-4p									2	\$450.00
DR. PHIL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/13/12 09/19/12 M--TF-- 2 \$225.00 0.00																
E 6	KSNV	09/13/12	09/17/12	M-F Early News M-F-Early News	CM	5-630p									3	\$1,125.00
EARLY NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/13/12 09/19/12 M--TF-- 3 \$375.00 0.00																
E 7	KSNV	09/15/12	09/15/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm									1	\$225.00
KSNV EARLY NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/10/12 09/16/12 ----S- 1 \$225.00 0.00																
E 9	KSNV	09/14/12	09/14/12	Fri PR 9-10p Friday Prime 9-10pm	CM	9-10pm									1	\$1,000.00
GRIMM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/10/12 09/16/12 ----F-- 1 \$1,000.00 0.00																
E 11	KSNV	09/16/12	09/16/12	NFL Football NFL Football	CM	1P-9PM									1	\$8,000.00
SUN NT FB: DET @ S FRAN																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/10/12 09/16/12 ----S 1 \$8,000.00 0.00																
E 12	KSNV	09/13/12	09/17/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm									2	\$1,100.00
NEWS 3 NIGHTSIDE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/13/12 09/19/12 M--TF-- 2 \$1,100.00 0.00																
E 13	KSNV	09/13/12	09/17/12	The Tonight Show Tonight Show	CM	1135p-1237a									2	\$425.00
TONIGHT SHOW W/ JAY LENO																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/13/12 09/19/12 M--TF-- 2 \$425.00 0.00																
E 14	KSNV	09/13/12	09/17/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am									3	\$675.00
LATE NIGHT W/JIMMY FALLON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/13/12 09/19/12 M--TF-- 3 \$225.00 0.00																
N 15	KSNV	09/17/12	09/17/12		CM	8-10pm									1	\$4,000.00

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Mon PR 8-10p Monday Prime 8-10pm															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/17/12 09/23/12 M----- 1 \$4,000.00 0.00															
N16	KSNV	09/14/12	09/14/12	Fri 10-11p Friday Prime 10-11pm	CM	10-11pm	-----F--	:30	1	\$2,100.002	0.00	NM		1	\$2,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/10/12 09/16/12 ----F-- 1 \$2,100.00 0.00															
													Totals	22	\$22,325.00